

Corporate Agriculture Directory



Endorsed by



Corporate Agriculture Directory (CAD) acts as a source of information concerning all the Ministries and their related agencies and business sector involved in agriculture. The issues faced by farmers in the previous decades are different from the challenges faced today. Therefore, producers, wholesalers, traders and consumers need to keep abreast on the current developments in the agriculture trade and investments.

Malaysia has re-emphasised on the agriculture sector growth, being one of the major thrusts under the 9th Malaysia Plan (2006-2010) (9MP). Agro-based technology is now given prominence and it is expected that new investment and expertise in this new growth sector will help to stimulate the economy further. According to the 9MP, the value of agro-based export stood at RM16.9 billion in 2005 and the combined value added of the agriculture and the agro-based industry was RM38.5 billion or 14.7% of GDP in 2005.²

CAD is poised to be an asset to all agencies, business and commercial entities working to support the agricultural sector. It is important that producers, wholesalers, traders, consumers, marketers, importers and exporters, technology support, and related services all take their place in CAD.

² 9th Malaysia Plan (2006-2010)

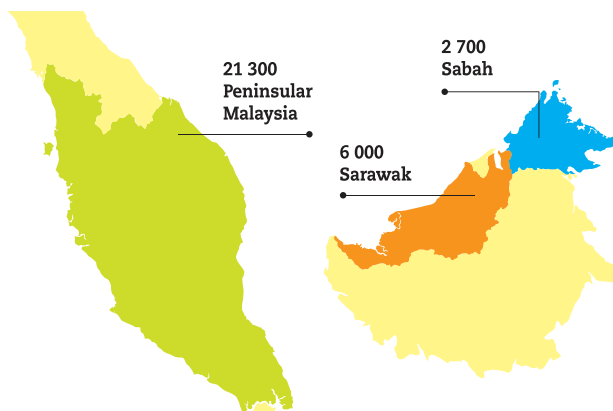
Reasons to Advertise in Corporate Agriculture Directory

- ▶▶ **CAD's Strong Presence in the Industry.** For the amount that you invest, the CAD brings your company to more than 6 national and international exhibitions, forums and conferences throughout every year. Our presence is strongly felt in the industry because we have comprehensive marketing and distribution arms, giving more value to your Ringgit, thus making your investment in CAD, a wise one.
- ▶▶ **Informative and Updated Articles.** Our dedicated in-house team brings pertinent and valuable information of various industries into CAD, packing the directory with knowledge that inspires industry players.
- ▶▶ **Business-to-Business Connectivity.** The CAD creates many opportunities for businesses to source from each other. Our comprehensive classifications and listings make searching for your suppliers and potential investors, a breeze.
- ▶▶ **Wide Distribution.** TM Info-Media Sdn Bhd ensures that the CAD is brought to your target market such as MATRADE, MIDA, MOA, SMIDEC and many more related agencies, organisations and market centres.

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- ✓ Embassies, Government departments and agencies
- ✓ Companies supporting agriculture
- ✓ Local exhibition and trade fairs & MATRADE

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