



Endorsed by
TOURISM MALAYSIA®

The Malaysia Tourist Pages (MTP) was first published in 1994 and ever since, it has continued to grow in terms of content, layout, customer base and revenue. It is specially designed to assist foreign tourists and locals in finding information about Malaysia and businesses that supports

tourism such as traveling, tourist attractions, transportation, shopping, dining, entertainment and other tourism related businesses.

For the past five years, Malaysia saw a steady increase of visitors from 13.29 million in 2002 to 17.55 million arrivals in 2006. Revenue from tourism increased from RM 25.8 billion in 2002 to RM36.3 billion in 2006. With such encouraging number of arrivals and revenue growth, Malaysian businesses have the opportunities to offer their products and services by advertising their companies in the MTP.

Malaysia is such a beautiful country with sunny weather all year round. It has many interesting places to explore and its people of different cultural background are friendly to the visitors. In spite of progressing to being a developed country it has somehow retained its character, tradition and unique way of life. These are the essence that visitors would want to appreciate and experience during their sojourn in the country.

The MTP is placed in hotel rooms and distributed to selected and targeted groups such as relevant Government agencies, travel agents, tourist associations, restaurants, embassies and shopping complexes. TM Info-Media Sdn Bhd is proud to be a part of this thriving industry.

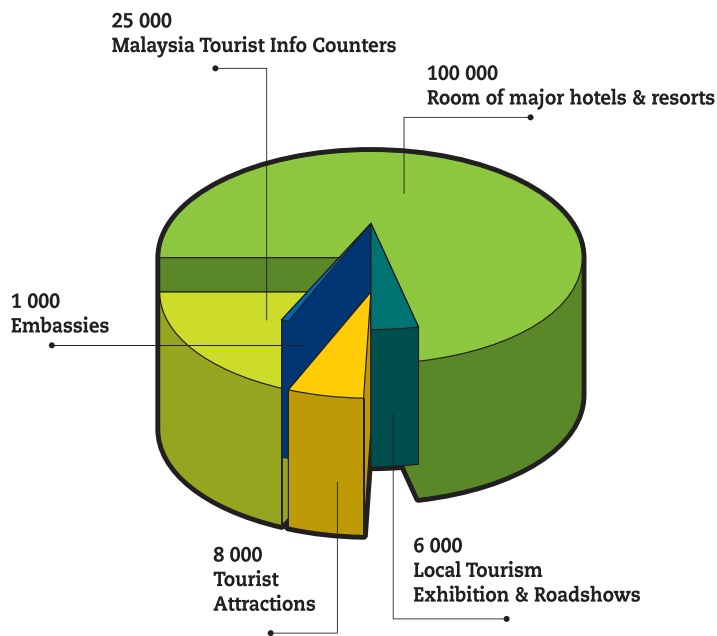
Reasons to Advertise in Malaysia Tourist Pages

- ▶▶ **Focused Market**
Reaches out to foreign tourist, domestic travellers and global entrepreneurs
- ▶▶ **Wide Distribution**
140,000 copies distributed throughout Malaysia
- ▶▶ **Comprehensive & Informative**
A comprehensive, full-colour directory that contains travel tips, information on interesting places in Malaysia and etc
- ▶▶ **Affordable Advertising Rates**
The advertising rates are affordable and cost-effective

Circulation :
140,000
 print copies

FREE
 Circulation

DISTRIBUTION



YES! I am interested to advertise.

PLEASE CONTACT ME NOW!

Name : _____

Designation : _____

Company Name : _____

Tel : _____

Fax : _____

E-mail : _____

Fax to : 03-4291 9191